Khan

Jahanzeb Khan

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Skills

UI/UX Design

Wireframing

Rapid Prototyping

Design Systems

Design Sprints

User Research

A/B Testing

User Journey Mapping

Usability Testing

Interaction Design

Tools

Figma

Sketch

Principle

Maze

InVision

Adobe CS

Hotjar

Jira

Confluence

Asana

Miro

Zeplin

I design meaningful and engaging experiences to help people interact with digital products.

Experience

Product Designer (Contractor)   Jan 2023 - Present

Notable clients:

- **Anheuser-Busch:** Designed the Fright Factor product, a logistics application that allows users to manage carrier contracts, pricing, and delivery locations.
- **MGM Resorts:** Maintained and created components for MGM's Vega design system and documentation for engineers by adopting design tokens from zeroheight.
- **Nuts.com:** Redesigned the user experience for the auto-delivery/subscription experience for B2C and B2B customers, resulting in a 35% increase in customer retention over 6 months.
- **Apple (via Rekall):** Principal designer for the American Dream Mall iOS app.
- **The Children's Place:** Managed a team of UX/UI designers to redesign the PDP, discovery, and checkout experience.

Lead Product Designer at Global Edit   Sept 2020 - Nov 2022

Improved the UX/UI experience for a photo and video asset management platform, improving client retention by 80% over 12 months.

Senior Product Designer at Crane Stationery   Jun 2019 - Jul 2020

Increased organic traffic by 70% due to an SEO-Friendly redesign of the E-commerce platform over 3 months.

Product Designer at Facebook (Contractor)   Feb 2019 - Apr 2019

Created a new video experience called "Watch Party," which included hosting shared video events, a second-screen experience, and interactive live events.

VP, Sr. User Experience Architect at Citi   Jan 2018 - Feb 2019

Designed the "Financial Health and Wellness" mobile campaign with Apple, which increased new account openings by 20% over 3 months and 65% over 12 months.

Design Director at Brickwork Software   Sept 2015 - Dec 2017

Designed a "white label" B2B SaSS product, repositioning the platform to a self-service model and reducing onboarding from 4-6 months to 1-2 months.

Design Director at Betaworks   Jun 2013 - Aug 2015

Designed an investment platform for early-stage start-ups, which conducted over $20 million in transactions over 12 months and raised 38 successful rounds.

Senior Designer at HD Made   Feb 2011 - May 2013

Improved the user experience for the Breast Cancer Foundation's donation platform, which increased by 35% over 6 months.

Education & Certificates

Google   Google UX Design Professional Certificate

Pratt Institute   Masters in Design Management

NYIT   BFA in Graphic Design